

NICOLÁS TULCÁN / NYC / 2026

ECUADOR, TOLD DIFFERENTLY.

FOOD · FILM · CULTURE

ECUADORIAN CUISINE WITHOUT THE CLICHES.

Nico Tulcan is a NYC-based creator building a cinematic visual language for Ecuadorian food. The work pairs precise cooking, cultural memory and modern food film to make Ecuadorian cuisine travel far beyond its base.

CREATOR ACCOUNT / CINEMATIC ECUADORIAN FOOD / BASED IN NYC

21.3K

FOLLOWERS

420K

30 DAY VIEWS

196K

ACCOUNTS REACHED

84%

NON-FOLLOWER VIEWS



AUDIENCE

60% WOMEN
CORE 25-44

TOP COUNTRIES

United States
Ecuador
Spain
Canada

TOP CITIES

Quito / New York / Guayaquil

CONTENT THAT TRAVELS AND CONVERTS.

84% of views come from non-followers. A 14% engagement rate shows the work does more than reach: it moves people to save and share.

55.5K	28.2K	14%	11.3K	8.4K
TOTAL INTERACTIONS	ENGAGED ACCOUNTS	ENGAGEMENT RATE	SAVES	SHARES



CORVICHE

328K



LLAPINGACHO

264K



SHRIMP CEVICHE

199K

NOT AN AD. A PIECE OF CULTURE.

Partnerships are made to feel native to the channel: cinematic recipe films, ingredient led storytelling and considered product integration, all with the same visual standard as editorial work.

AVAILABLE FOR

BRAND PARTNERSHIPS

UGC + SOCIAL CONTENT

RECIPE DEVELOPMENT

CULINARY STORYTELLING

EVENTS + EXPERIENCES



NYC BASED / AVAILABLE WORLDWIDE

04 / CONTACT

LET'S MAKE SOMETHING WORTH WATCHING.

INSTAGRAM

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New York City

YOUTUBE / TIKTOK / FACEBOOK

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